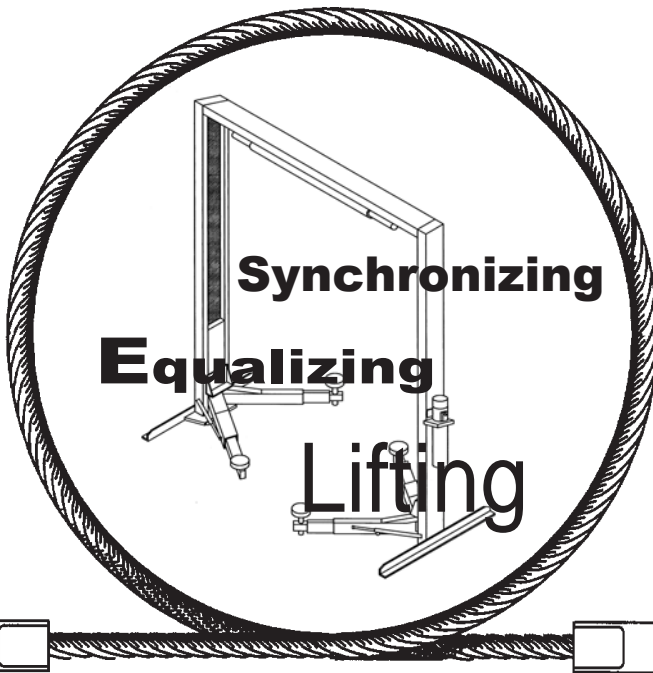




SVI Product Value Notice . . .

Wire Rope Cable Assemblies



SVI provides the auto lift industry's lowest pricing on cables.



Cable end being swaged on 5/16" wire rope

Assembled right here in the United States of America, SVI wire rope cable assemblies are produced to rigid cable industry standards and specifications. This means you can rest assured that your cables from SVI realize the proper and optimum achievement of cable and end fitting pull test values.

So how can SVI pricing be the lowest?

By employing the use of proprietary, state of the art equipment, productivity is very high. This high rate of productivity coupled with carefully coordinated production runs help us keep costs to a minimum. This means SVI can pass on the savings as it is realized so SVI distributors can take advantage of the lowest priced, highest quality cable assemblies in the marketplace today.



If you compare our prices to prices others charge you will see the savings. Whether you purchase cables from a local sling shop or the OE you will find more competitive advantage with SVI. And, if you purchase any cables in quantity the prices really start to drop.

With well over 700 standard cable assemblies and customs available from SVI, you can count on us to quickly help you with your cable requirements.

Ask your favorite SVI representative about:

- 1 Combine Quantity Discounts
- 2 Stock Room Incentive Programs
- 3 Meet or Beat Pricing
- 4 High Volume Special Pricing

Save on Cables



SVI International, Inc.
Cable Assemblies

BALTIMORE - CHICAGO - LOS ANGELES

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